



Job Description

Job Title: Marketing Coordinator

Hours of Work: Part-time hours determined by a week-by-week rota

Rate of Pay: National Minimum Wage

Reports to: Sales and Marketing Manager

We are seeking a highly motivated and organized Marketing Coordinator to join our team on a part-time basis. As a Marketing Coordinator, you will play a key role in supporting the marketing team in developing and implementing effective marketing strategies to promote our golf and country club.

Responsibilities:

- Assist in the development and implementation of marketing campaigns across various channels, including social media, email, and print
- Create and schedule engaging content for social media platforms
- Design and produce marketing materials, such as brochures, flyers, and posters
- Manage and maintain our website and social media presence
- Analyse and report on marketing metrics and performance
- Collaborate with the team to promote in-house events and activities
- Provide administrative support to the marketing manager

Requirements:

- No prior experience required, but a keen interest in marketing and a willingness to learn
- Strong communication and organisational skills
- Ability to work independently and as a part of a team
- Basic computer skills, including proficiency in Microsoft Office and Adobe Creative Suite
- Familiarity with social media platforms and content management systems

Desired:

- Understanding of graphic design and video editing software
- Knowledge of Google Analytics and Email Marketing tools

What We Offer:

- Competitive hourly rate
- Opportunity to work with a dynamic and growing organisation
- Hours determined by a week-by-week

If you are a motivated and creative individual, with a passion for marketing, we encourage you to apply for this exciting opportunity.

Bryn Meadows is an equal opportunities employer. Unfortunately, we are unable to sponsor candidates from outside the EU. Non-EU candidates need not apply.

Please complete an application form and email it to ellie.ferris@brynmeadows.co.uk